

# 20 Components of an Evangelistically Effective Congregation

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# God's Mission

God's Mission  $\implies$  Church's Mission

The Church is the missionary body of Christ.



Mission is witness to the reign of  
God for the whole person and the  
whole creation.

Evangelism is an essential part of  
mission.

Evangelism is that set of loving, intentional activities governed by the goal of initiating persons into Christian discipleship in response to the reign of God.

Love of God and neighbor is  
both the motivation and measure  
of evangelism.



The problem: Most Christian congregations are evangelistically ineffective. They don't regularly initiate new persons into Christian discipleship.

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- Because of a failure to adapt to new situations

# Church:

- Is it a club for benefit of its members?

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- Is it a club for benefit of its members?
- Is it a missionary outpost for the reign of God in the world?

Is my church more a club or a  
missionary outpost?

Intentions matter.



Relationships are complicated.

Congregations are systems.



Component #1  
Create and  
Sustain a  
Missional  
Culture

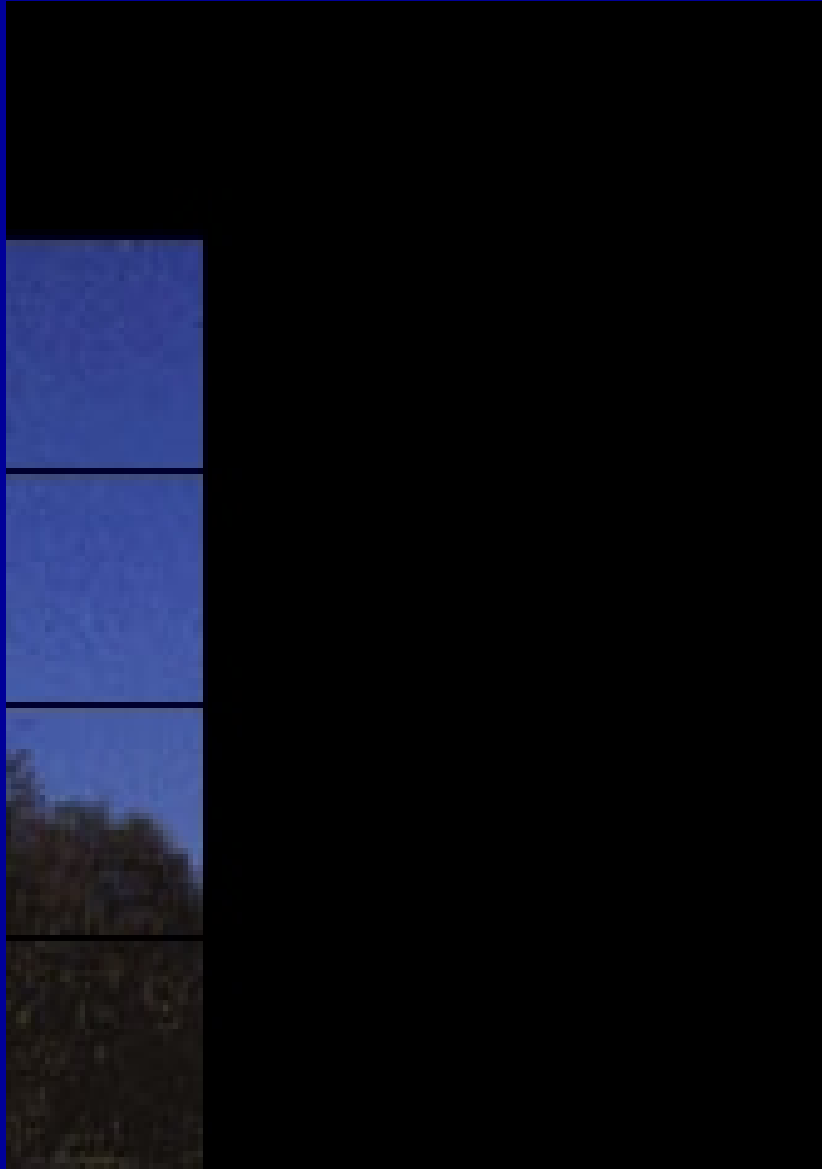
# Component #2

Create and  
Sustain a  
Spiritual  
Culture






Component #3  
Create and  
Sustain a  
Culture of  
Hospitality



Component #4  
Determine  
Your Target  
Population and  
Learn to Love  
Them Well

- What group (or groups) of people is my church currently reaching?
- Should we target other groups at all?
- What other reachable groups has God given us?



Component #5  
Demonstrate  
Concern for  
Physical Needs  
and Justice  
Issues in the  
Community

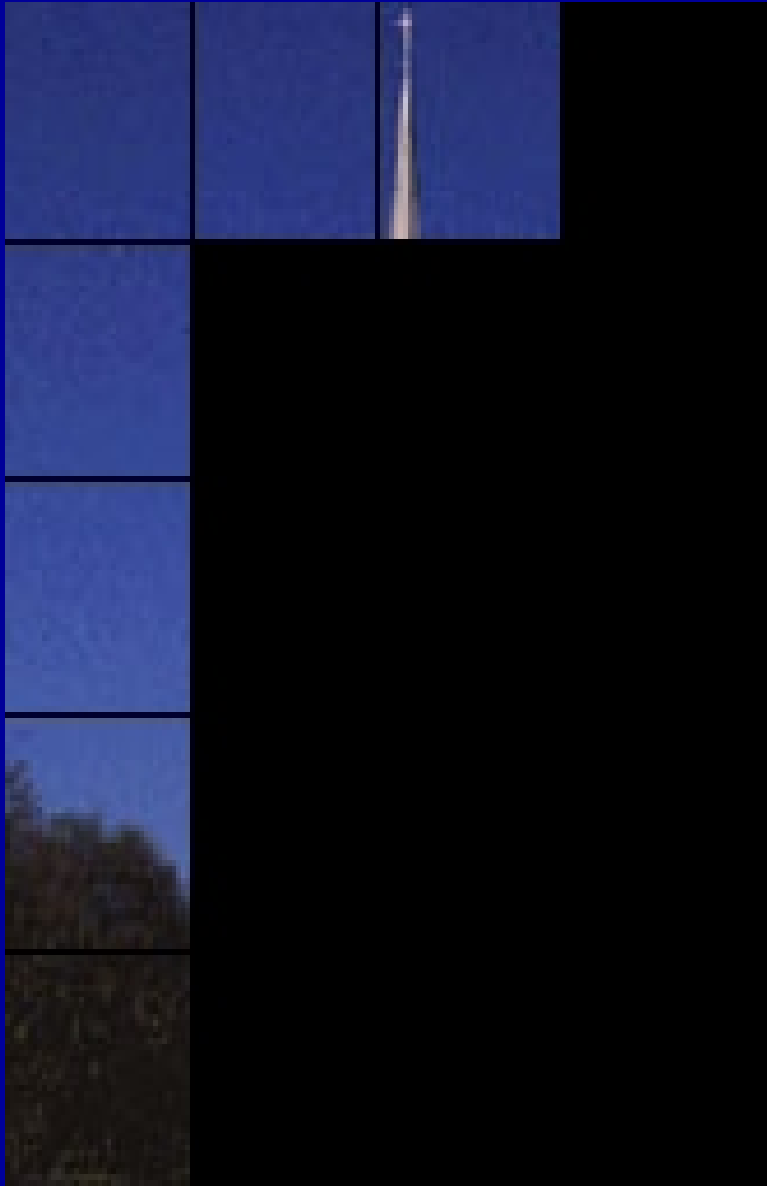




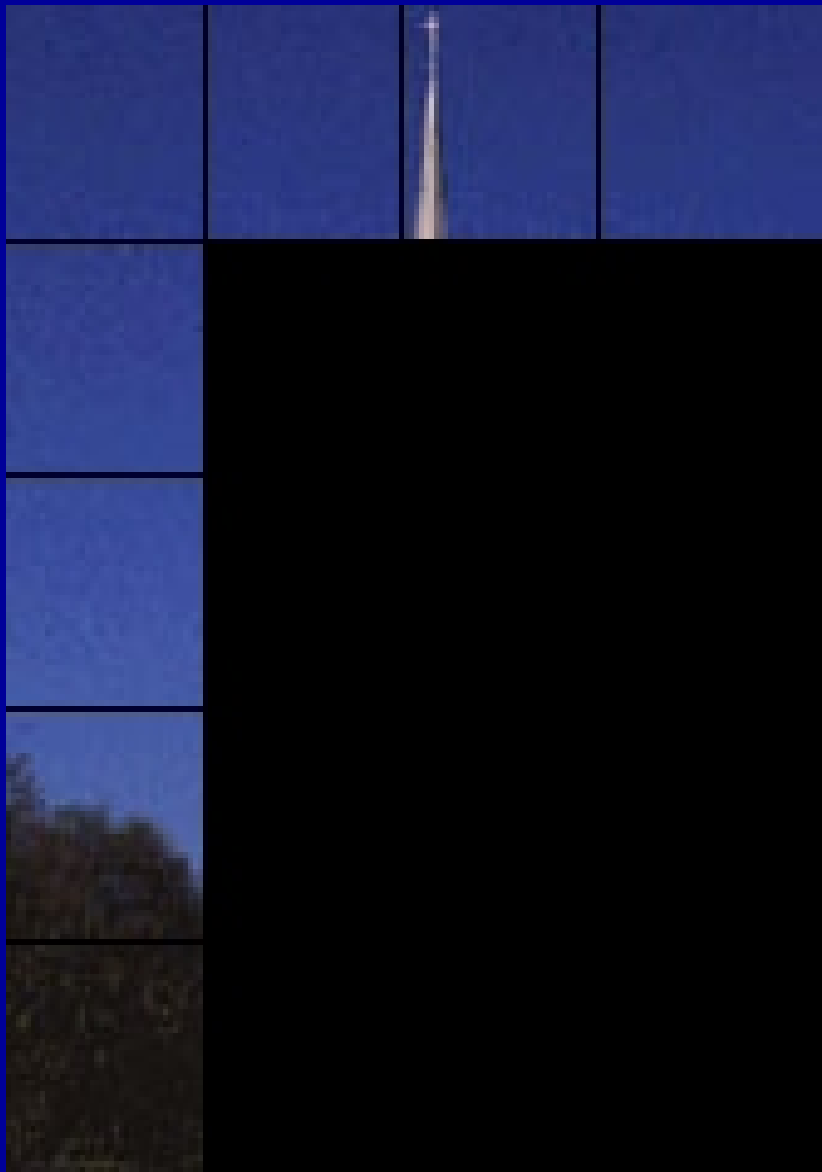
Component #6  
Empower laity  
to witness  
verbally to  
their friends,  
associates,  
relatives, and  
neighbors

“Always be ready to make your defense to anyone who demands from you an accounting for the hope that is in you; yet do it with gentleness and reverence.” (I Peter 3: 15-16)

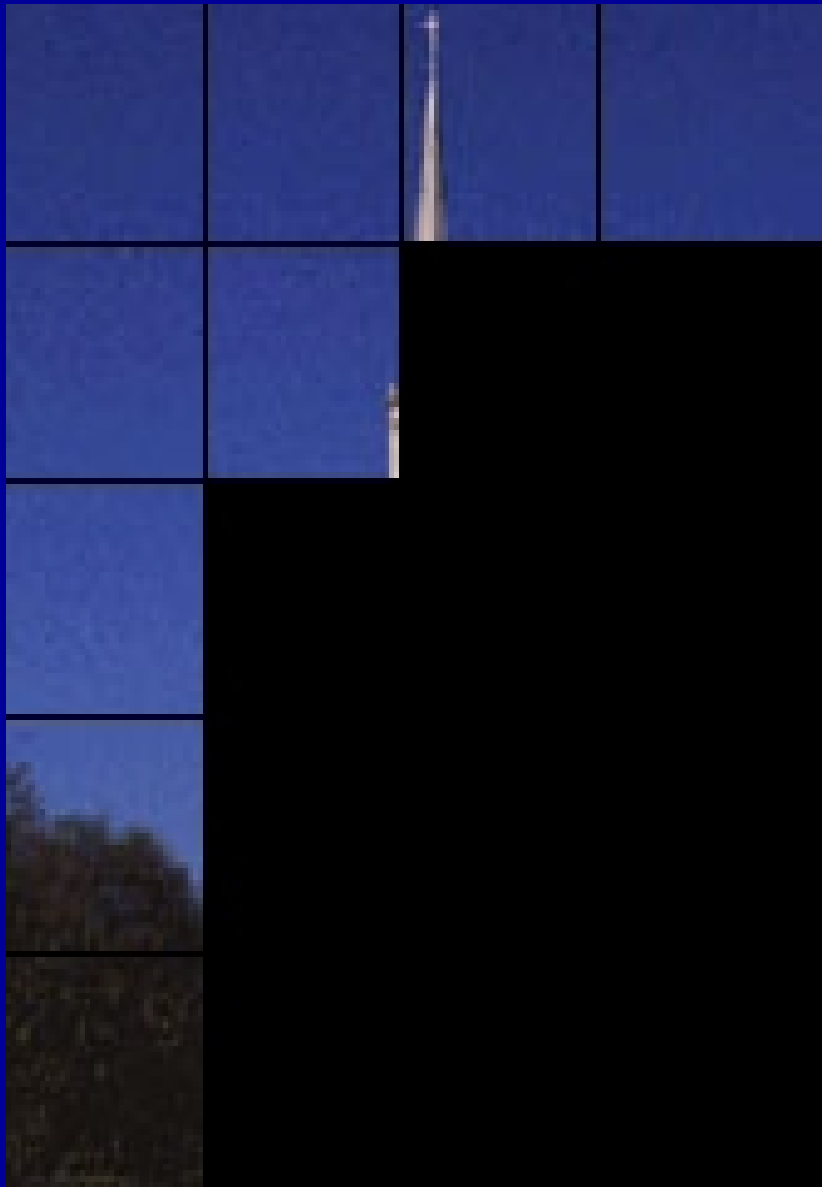
Component #6  
Empower laity  
to witness  
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friends,  
neighbors,  
relatives and  
acquaintances



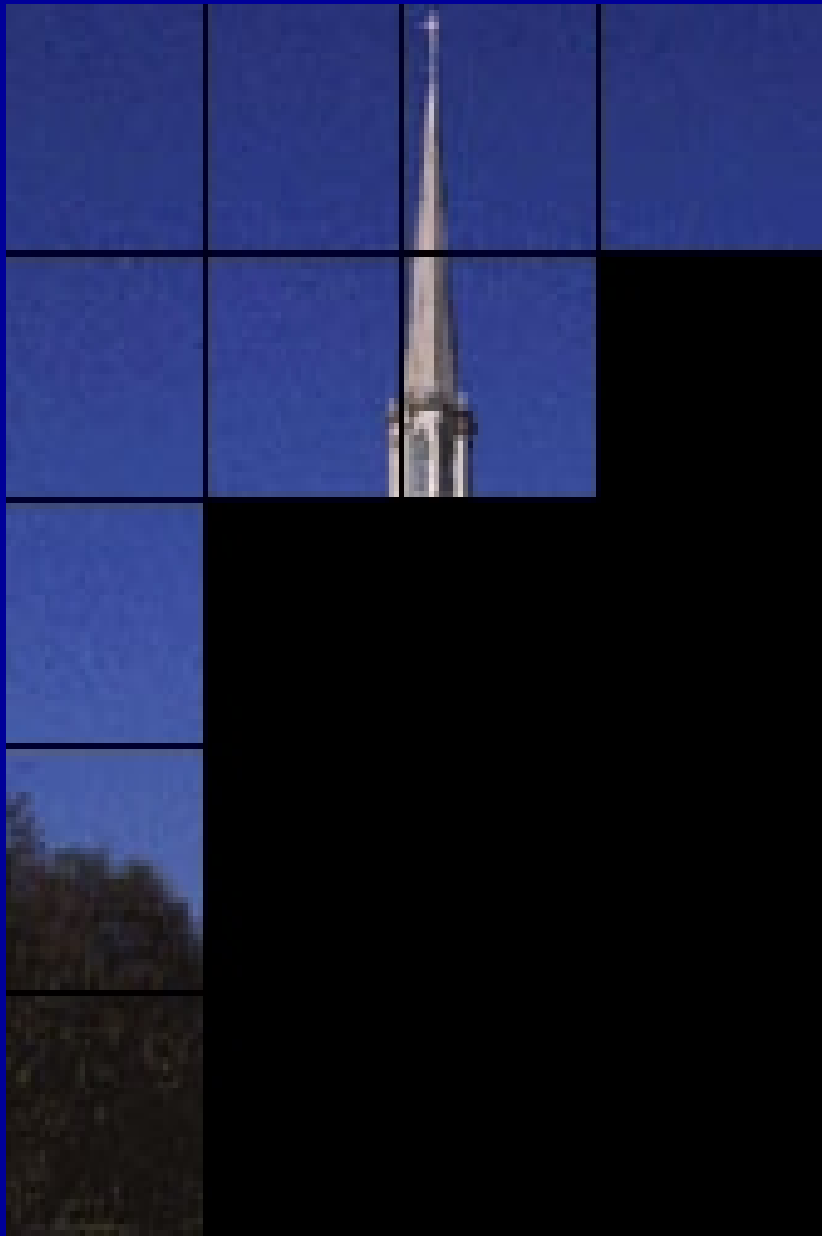
Component #7  
Achieve  
Visibility  
Among your  
Target  
Population



Component #8  
Use an  
Appropriate  
Communication  
System to Invite  
Persons to  
Know Christ

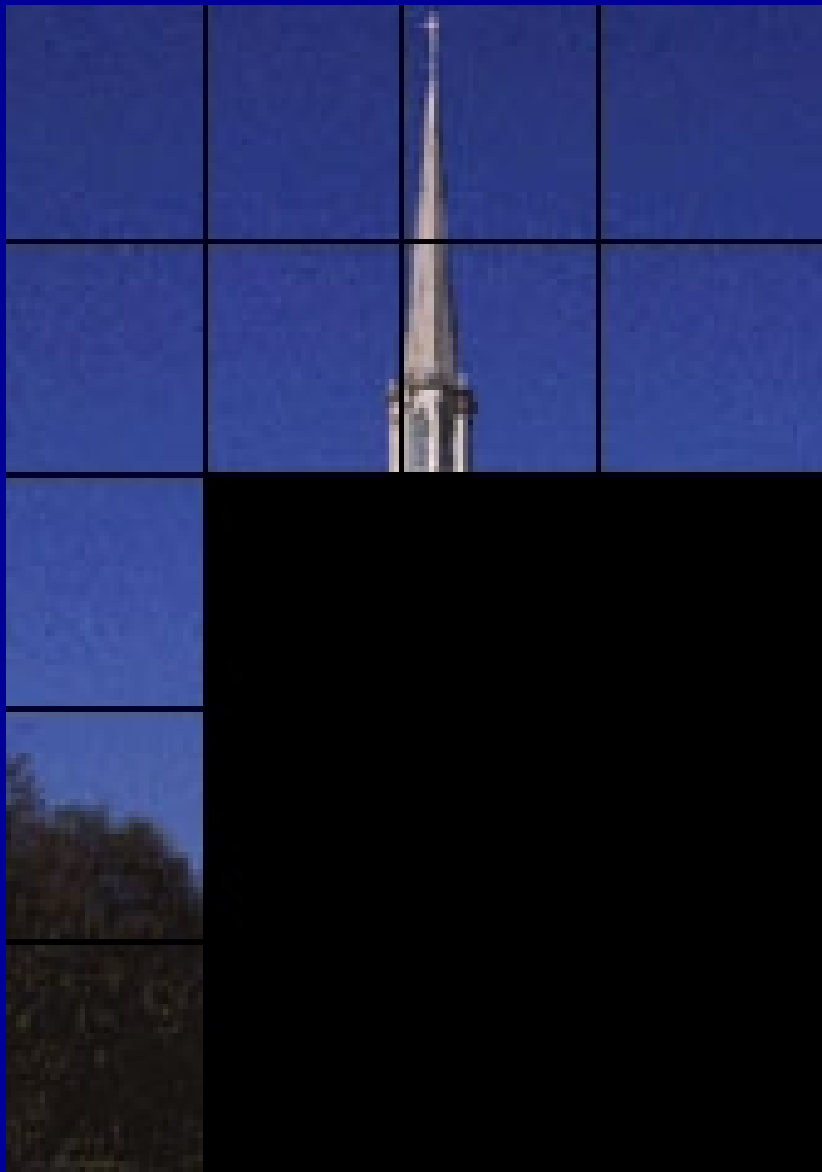


Component #9  
Provide  
Adequate  
Parking,  
Signage and  
Facilities

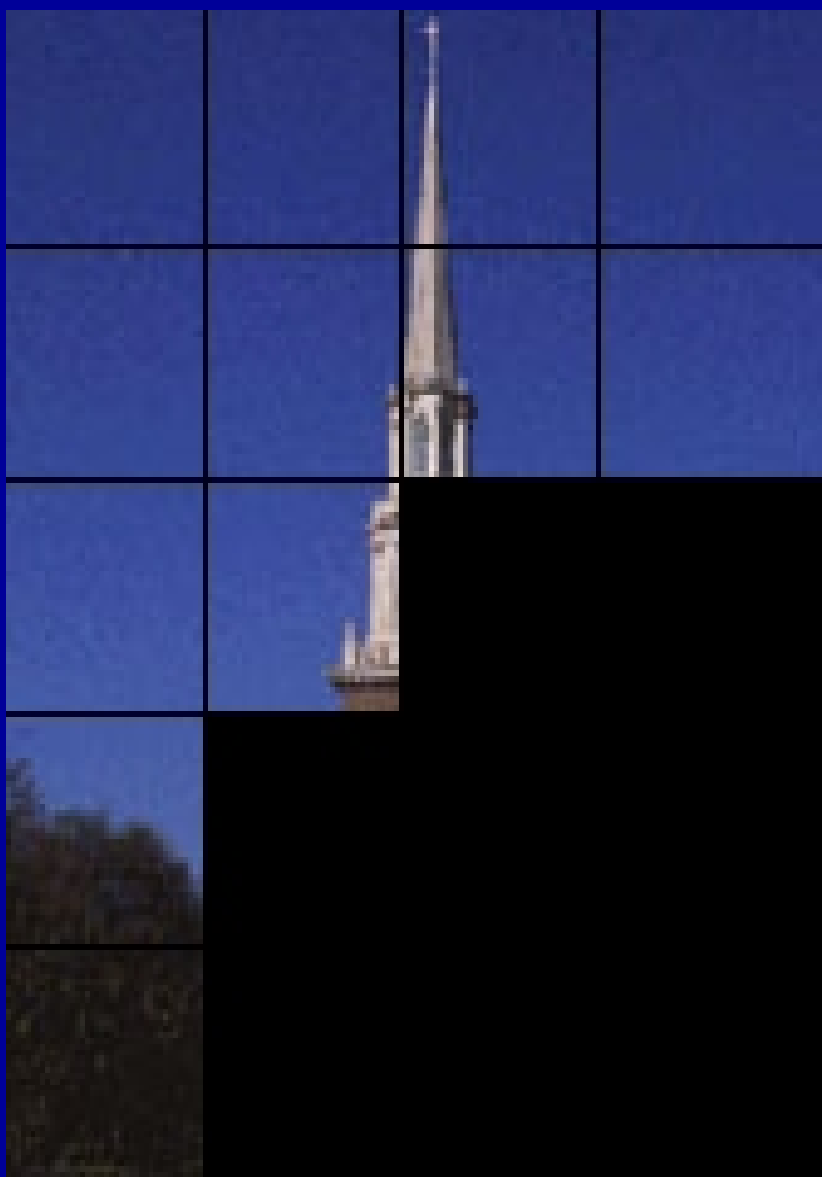


# Component #10

Welcome  
Visitors with  
Demonstrated  
Hospitality  
Measured by  
Perception of  
Visitors

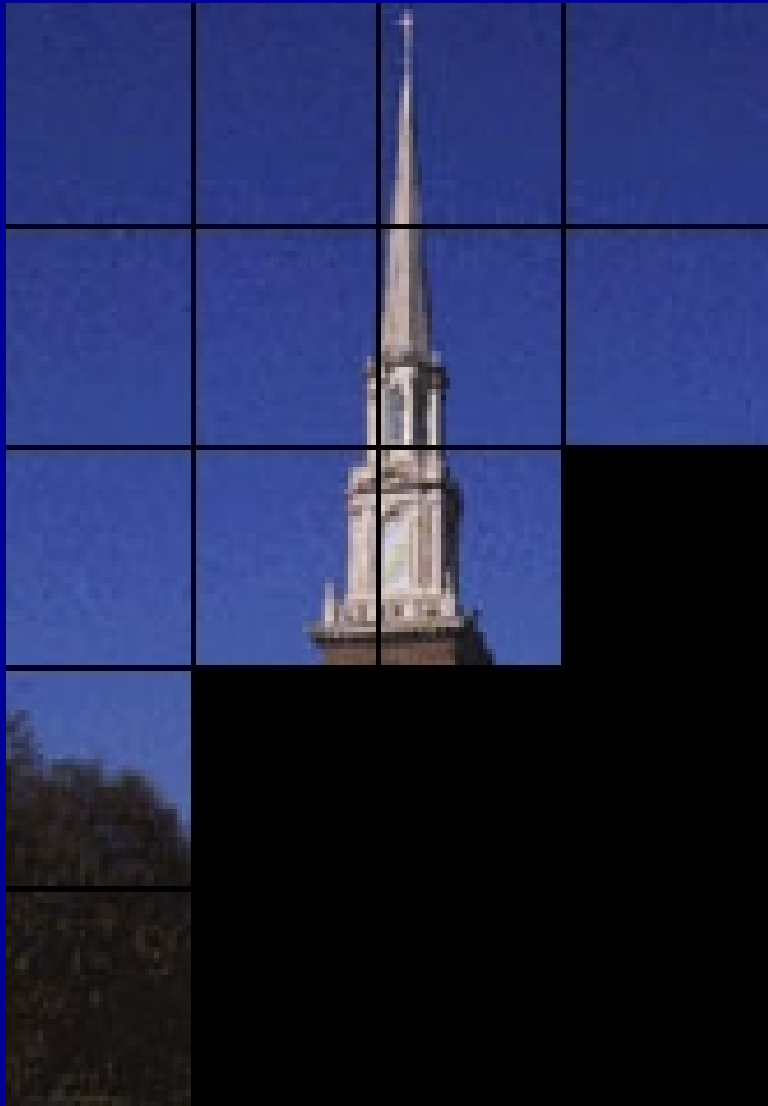


Component #11  
Have Effective  
Nursery,  
Children's, and  
Youth  
Ministries

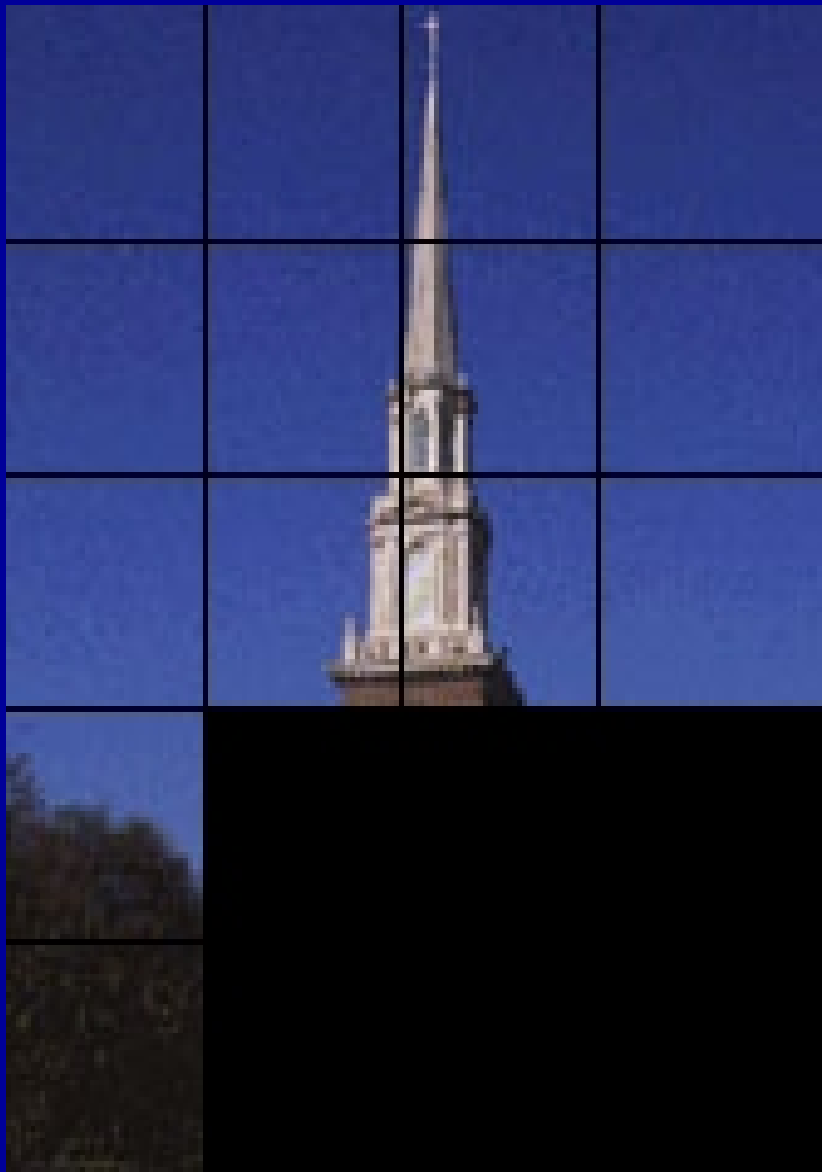


Component  
#12  
Worship  
Indigenously

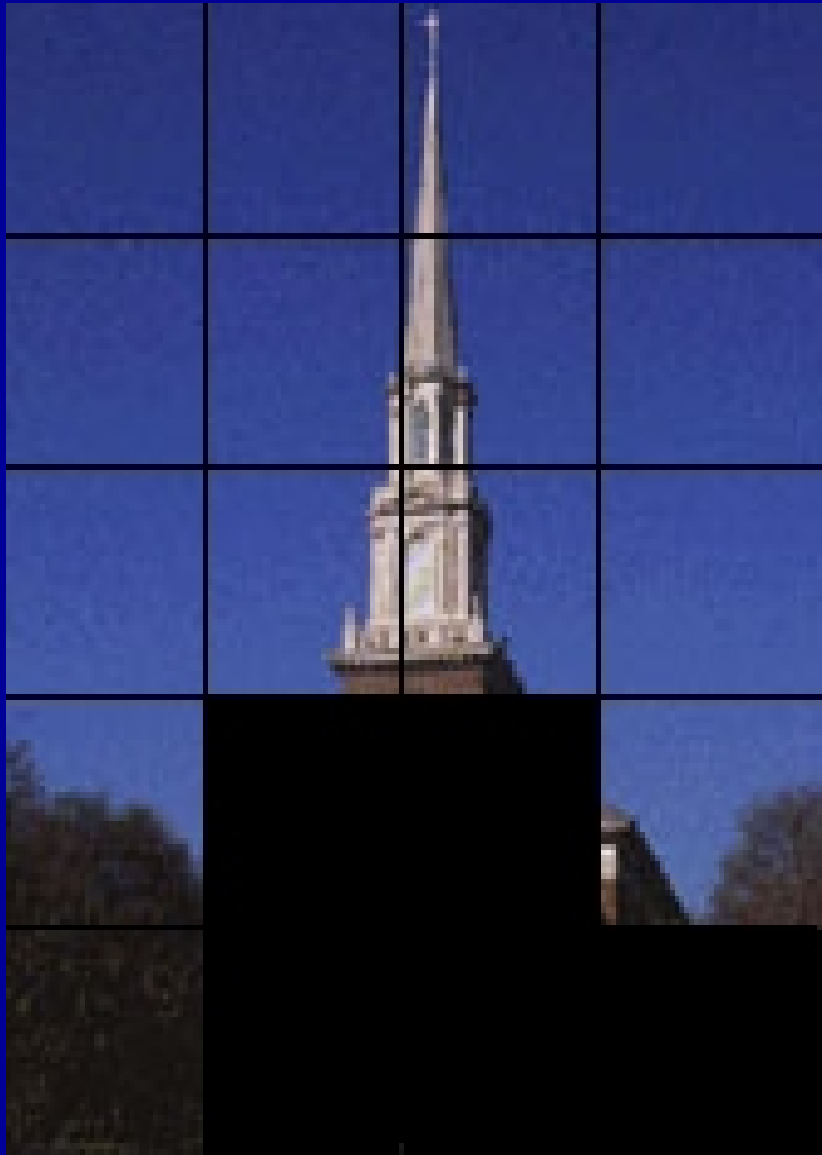




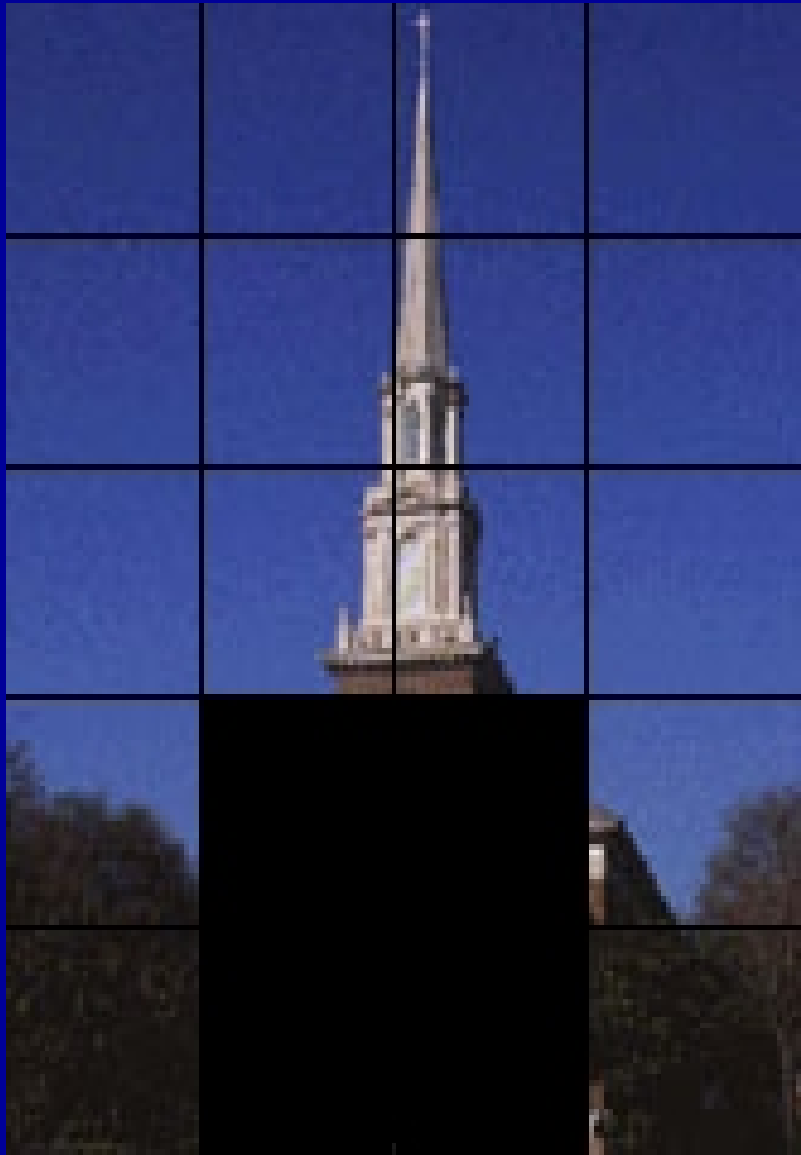
Component  
#13  
Get Names,  
Addresses,  
Telephone  
Numbers and  
E-Mail



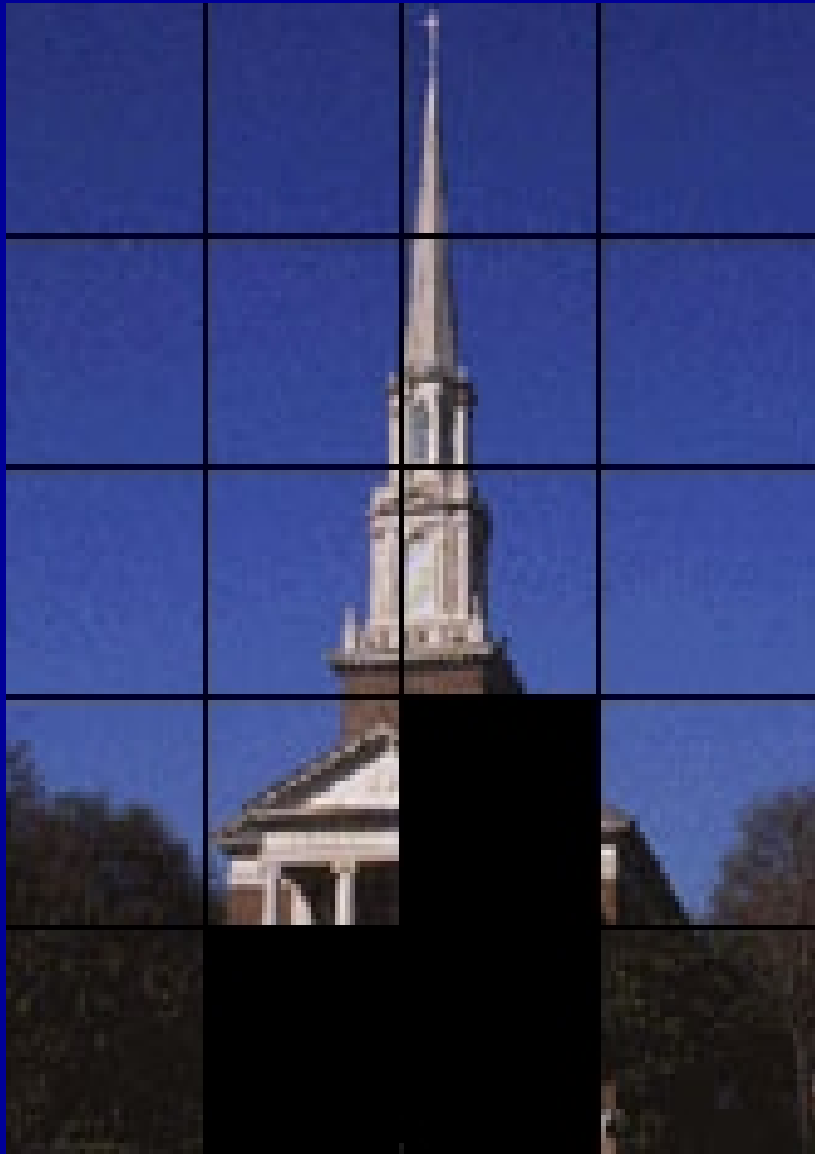
Component #14  
Preach  
Biblically and  
Evangelistically



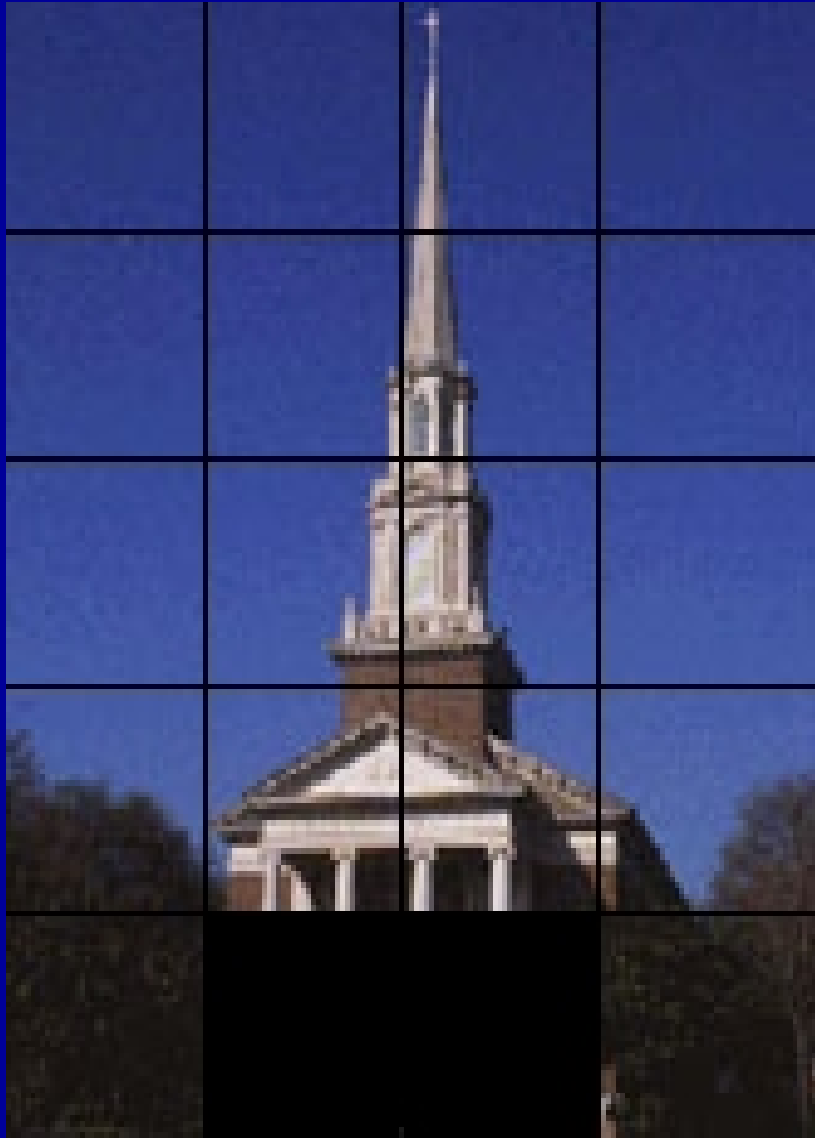
Component  
#15  
Communicate  
Effectively in  
the Sermon



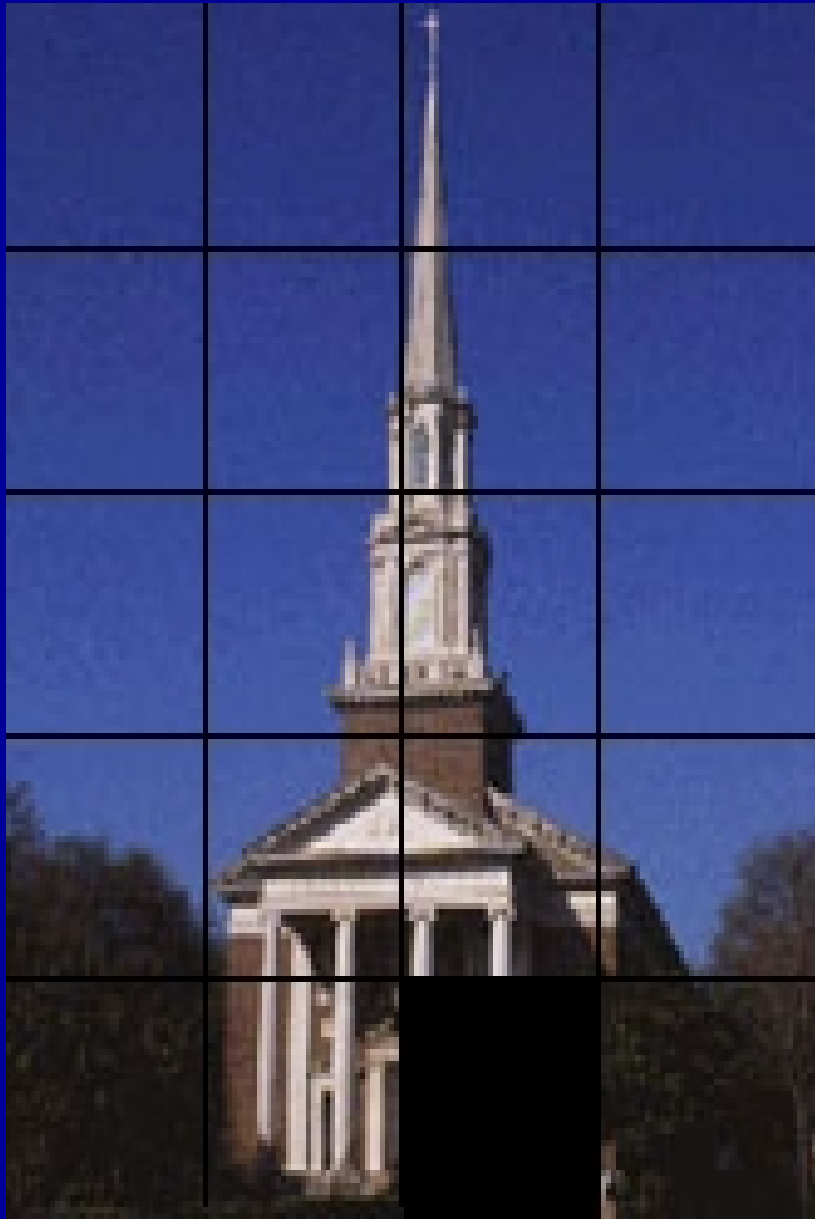
Component #16  
Respond  
Quickly and  
Appropriately  
to First-time  
Visitors



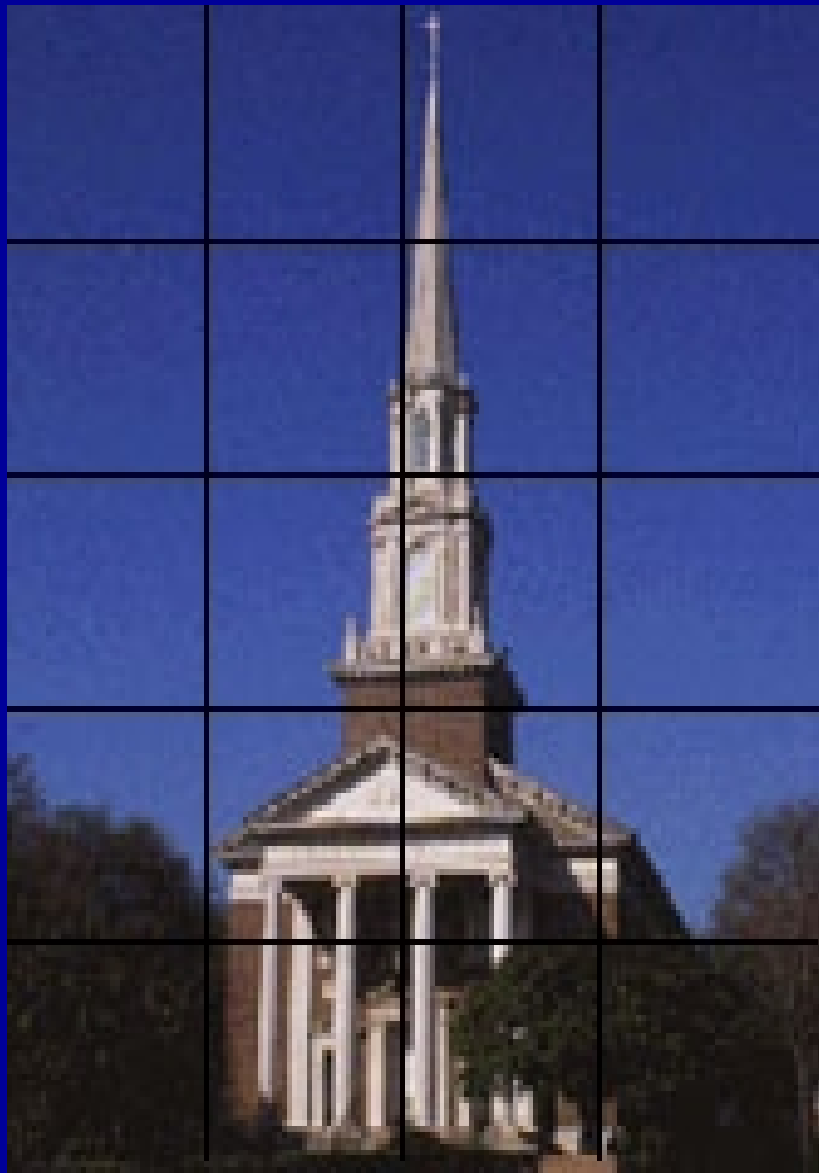
Component  
#17  
Establish and  
Maintain  
Significant  
Small Groups  
for Seekers



Component  
#18  
Give  
Appropriately  
Timed  
Invitations to  
Commitment



Component  
#19  
Establish and  
Maintain a  
System of  
Discipleship  
for New  
Christians and  
New Members



Component #20  
Establish and  
Maintain an  
Adequate  
Number of  
Small Groups  
for Growth in  
Discipleship  
and Service